LEVINA ZHANG
UX/Product Designer

Education

Savannah College of Art and Design
Atlanta, Georgia
Master of Arts
Graphic Design Visual Experience
2017 - 2020

Guilin University of Technology
Guilin, China
Bachelor of Arts
Environmental Design
2010 - 2014

Experience

Cantata Health
UX Designer
2020 - Present

- *Re-design of the EHR platform and the websites from a UX perspective and migrates existing functionality to newer technology and creates new features*
- *Work effectively with the engineering team to implement attractive and design-forward features*
- *Work with cross-functional teams and stakeholders, including internal product owners, client product owners, engineering, and QA*

Sedireco Tech of AI Inc.
UX Designer
2017

- *Lead the design of the facial recognition system and monitoring platforms through early ideation, wireframe and prototyping phases, and visual design spec handoff to development.*
- *Work closely with engineers and product managers to define product opportunities and contribute to the overall product strategy.*
- *Ability to present strategic plans, and designs directly to team members, stakeholders, and leadership.*

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UX Designer
2014–2017

- *Work closely with product managers and software engineers to design and implement various product features and enhancements of the interior design platform*
- *Work jointly with product marketing and QA teams to get feedback from customer experiences beyond the bounds of product features*
- *Use data to drive design decisions by conducting usability tests and analyzing key metrics*
- *Conduct in-depth interviews with current and potential customers*

Skills

Human centered design
Interaction design
Web design
Mobile design
Visual design
Illustration
Motion design
Agile

Software

Sketch
Figma
Flinto
Framer
InVision
Marvel
Principle
After Effects
Adobe Creative Suite

Programming

HTML
CSS
JavaScript
Brackets

Language Skills

English
Chinese

Interests

Painting
Hiking
Basketball